

## **Gabriel Friedman**

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- 2016 - 2019      **Product Designer** [Naked Apartments](#) / [Streeteasy](#)  
After Naked Apartments was acquired by Zillow in 2016, I became Product Designer for Zillow's NYC brands.
- 2012 - 2016      **Co-Founder, Creative Director, [Naked Apartments](#)**  
Launched and provided all visual design, marketing design and front-end coding.
- 2008 - 2009      **Freelance Web Designer, [Naked Apartments](#)**  
Concepted and designed MVP screens for this real estate startup focussing on the NYC real estate startup.
- 1998 - present    **Freelance Web Designer/Developer**  
Provided web design and development services for clients ranging from global financial firms to small non-profits, including: Criterion, Nature Conservancy, Sesame Workshop, Instinet, Goldman Sachs, Scholastic, Juice Beauty.
- 1994 - 1998      **Senior Web Designer, Salomon Smith Barney**  
Designed and coded this first-in-industry full-service brokerage web site. Lead a team of 10 designers, coders and developers.

### **Education**

BA, University of California at Berkeley, philosophy

Certificate in Graphic Design, San Francisco State University